

Uyen Tran

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EDUCATION

University of North Carolina, Chapel Hill, NC

May 2014

Masters of Economics

Masters Thesis: Effects of Employer Provided Health Incentives on Individual Choice

Research Interests: Applied Microeconomics: Empirical Industrial Organization, Health Economics

Arizona State University, Tempe, AZ - Summa Cum Laude (Honors College)

May 2009

Honors Thesis: Trade and Economic Development in China

Bachelor Majors: Business - Economics; Global Studies - International Conflict Resolution

Minor: Mathematics; **Certificate:** International Business

Distinctions/Awards:

President's Scholarship: Award for outstanding academic achievement and community service.

IBM Watson Scholarship: IBM award recognizing achievement and leadership.

AZ Hazelwood Scholarship: W. P. Carey School of Business scholarship for promising business sophomores.

McCord Scholarship: Most prestigious undergraduate scholarship from the W.P. Carey School of Business.

Outstanding Graduating Senior: W. P. Carey School of Business scholarship for outstanding graduating senior.

Fulbright Grant: Grant to teach and research in Vietnam for a year.

Languages: English (Native); Vietnamese (Advanced); Spanish (Beginner)

Programming: Stata (Advanced), MatLab (Advanced), SAS (Basic), Perl (Basic)

PROFESSIONAL EXPERIENCE

Consultant, University of North Carolina

Summer 2014

- Modeled the effects of a proposed merger of multiple nationwide corporations
- Analyzed the potential results of merger by looking at pass-through households, overlapping consumers and market power and competition

Transfer Pricing Associate, PricewaterhouseCoopers

November 2010 – July 2012

- Benchmarked company profit allocations using free-market third party comparables based on appropriate profit level indicators using databases such as Reuters, Compustat, and ORBIS
- Wrote extensive transfer pricing reports presenting technical results and economic analysis as official deliverables
- Managed year-long projects in R&D valuations for utilities clients and gift-card transactions for multiple companies
- Modeled multinational company operations (supply & finance flows) for manufacturing, distribution, sales, and R&D
- Valuation of IP migrations and R&D cost sharing structures for multinational corporations
- Researched compliance laws and policy development trends for transfer pricing regulations beyond the IRC Section 482 and OECD Guidelines including: Malaysia, Thailand, Philippines, Hong Kong, Taiwan, and Japan
- Constructed and reviewed Advanced Pricing Agreements for multinational semiconductor companies

Fulbright Grantee, Vietnam**August 2009 – June 2010**

- Taught three college courses with classes ranging from 10-60 students, emphasizing business English, effective communication, and critical thinking
- Collected data through randomly sampled interviews and interpreted information focused on family finances, education, and decision making at the family level
- Researched gender inequality using access to education and college enrollment as proxies

Researcher, Arizona Department of Transportation**February 2007 – November 2010**

- Developed detailed research plan and proposal for weight regulation enforcement of large semi trucks
- Analyzed complex traffic flow data & provided recommendations for mobile enforcement resource allocations
- Conferred with the nationwide network of Departments of Transportation

Local Community President/Member, AIESEC**September 2005 – May 2009**

- Managed customer relations and business-level strategies for 15 companies and stakeholder entities in Arizona
- Worked in a team of over 30 other community presidents to solve national problems and achieve common national goals including the design and construction of a new national constitution for the organization
- Collaborated with university students and community to enhance cultural understanding and cooperation

Research Analyst, Equity Methods**June 2007 – June 2008**

- Calculated stock based compensation valuations using economic modeling and analysis while adhering to demanding deadlines, in some cases saved companies up to \$4 million
- Developed new internal operations and valuation programs using applications such as SAS for streamlined services
- Prepared stock valuation results and methodologies in client-facing deliverables using PowerPoint, Excel and comprehensive technical write-ups in word

Researcher, The Office of The Governor, Phoenix, AZ**March 2006 – September 2006**

- Developed the first comprehensive data collection program regarding specific tribal taxation
- Policy oriented research regarding sovereign and taxation laws

PROFESSIONAL DEVELOPMENT

Graduate Copy Editor, University of North Carolina**August 2013 – Present**

- Edit field papers, presentations and job market papers for graduate students in in Latex, Beamer and Word.

Teaching Assistant, Economics 101 - University of North Carolina**August 2013 – May 2014**

- Assistant in 300+ student lecture halls
- Focused on clear communication while leading and teaching 3 break-out sections per semester, each with 30 students

Advisor, AIESEC Arizona Community Board of Advisors**November 2010 – May 2013**

- Advised chapter in regards to recruitment, budgets, financial reporting and overall organizational effectiveness

Mentor, McCord Scholar Program – Tempe, Arizona**March 2007 – May 2009**

- Mentored freshman and introduced them to the opportunities available at Arizona State University.
- Hosted career panels & networking events with other professionals to promote diverse collaboration

Community Programmer, Hogar Nuestra Señora de la Esperanza, Costa Rica**May 2008 – August 2008**

- Developed community projects for approximately 20 patients and residents in Cartago, Costa Rica
- Taught English, mathematics and work related skills to HIV/AIDS patients

Teaching Assistant, Arizona State University Microeconomics – Tempe, Arizona**August 2007 – December 2007**

- Tutored students and reinforced complex economic concepts and applications for classrooms with 25 students
- Taught Microeconomic concepts through the use of models, equations, and graphs.